



Box Stacks:

A "helping hand" comes to the rescue and makes a dent in the impenetrable wall of clutter. Further, the "box" structure represents the compartmentalization and sorting of material possessions... Some to keep, some to recycle and some to throw.

Represented in this statement are options for positive, negative and contained versions with and without optional tag-line text.



Fresh:

An abstract "leaf" represents life, renewal, and lightness... implying a clean start following decluttering.

Represented in this statement are two versions featuring variations of color and leaf placement. Options for positive, negative and one-color versions with and without optional tag-line text.



Raise the Roof:

A “helping hand” comes to the rescue, opening a world of possibilities and hope for the cluttered household.

Represented in this statement are options for positive, negative and contained versions with and without optional tag-line text.



Pack It:

A simple box represents the packing of clutter into manageable units for saving, recycling or elimination.

Represented in this statement are options for positive, negative and contained versions with and without optional tag-line text.



Arrows:

Three (in-progress) variations on a theme using arrows to represent the actions of "Keep", "Recycle" and "Throw".